



PRINT

Full Page, Full Colour Advert/Advertorial	R39 865 (excl VAT)
Special position (FPFC)	R45 840 (excl VAT)

Size: 200 x 270 mm + 3 mm bleed | FPFC (Full Page, Full Colour)

1st Issue: Oct. 2020 Booking & material deadline: 25 Sep. 2020
 2nd Issue: Nov. 2020 Booking & material deadline: 23 Oct. 2020
 3rd Issue: Dec. 2020 Booking & material deadline: 20 Nov. 2020
 4th Issue: Jan. 2021 Booking & material deadline: 13 Dec. 2020
 5th Issue: Feb. 2021 Booking & material deadline: 22 Jan. 2021
 6th Issue: Mar. 2021 Booking & material deadline: 19 Feb. 2021



TV

Squeeze back (SQB):	R25 000 (excl VAT)
2 min insert during programme with SQB	R55 000 (excl VAT)

(excl VAT & production cost out of studio)



ONLINE

Facebook post	R5 399
Twitter post	R4 999
Facebook boost	R2 200
Email campaign	R8 990
Digitalorial	R5 600
Video: Production cost	R13 600 (2 min)
Hosting cost	R17 100
Desktop	
728x90 CPM (per 1 000 IMP)	R310
300x600 CPM (per 1 000 IMP)	R370
300x150 CPM (per 1 000 IMP)	R278
300x250 CPM (per 1 000 IMP)	R340
Mobile	
300x100 CPM (per 1 000 IMP)	R240
300x250 CPM (per 1 000 IMP)	R265

CPM (Cost per Thousand Impressions)

(excl VAT)

Prices valid from October 2020 - March 2021



**Experience
black excellence
at its best!**

